

Swooni at a glance.

A couples app for staying aligned and close, built to make everyday relationship care easier to see and practise.

VERIFIED FACTS

APP

Relationship Tracker: Swooni

CATEGORY

Couples app for staying aligned and close

PLATFORMS

iPhone (iOS 17+) and Android

PUBLIC LAUNCH

April 22, 2026

PRESS CONTACT ANGELICA PARADIS | TEAM@SWOONI.IO

COMPANY

Paradis Ventures AB

FOUNDERS

Angelica Paradis and Ayo Paradis

FOUNDED

2024

U.S. PRICING

App Store: \$16.49 monthly or \$33 yearly
Google Play: \$15.99 monthly or \$32.99 yearly

PRODUCT IN BRIEF

Swooni turns Gottman's Magic Ratio research into lightweight daily actions. Each partner selects relationship areas to strengthen. Swooni uses those selections to personalize the daily questions each person receives, helping both people grow. Partners can also share Capacity, explore patterns, and build a shared Roadmap.

CORE FEATURES

- Magic Ratio
- Personalized Daily Questions
- We Map
- Capacity Check-In

OFFICIAL LINKS

Website	swooni.io
Press kit	swooni.io/press
App Store	View official App Store listing
Google Play	View official Google Play listing

EDITORIAL ACCURACY

Describe Gottman's Magic Ratio research as Swooni's foundation, not a promise or diagnosis. Swooni is not therapy, counseling, medical care, religious guidance, or crisis support.